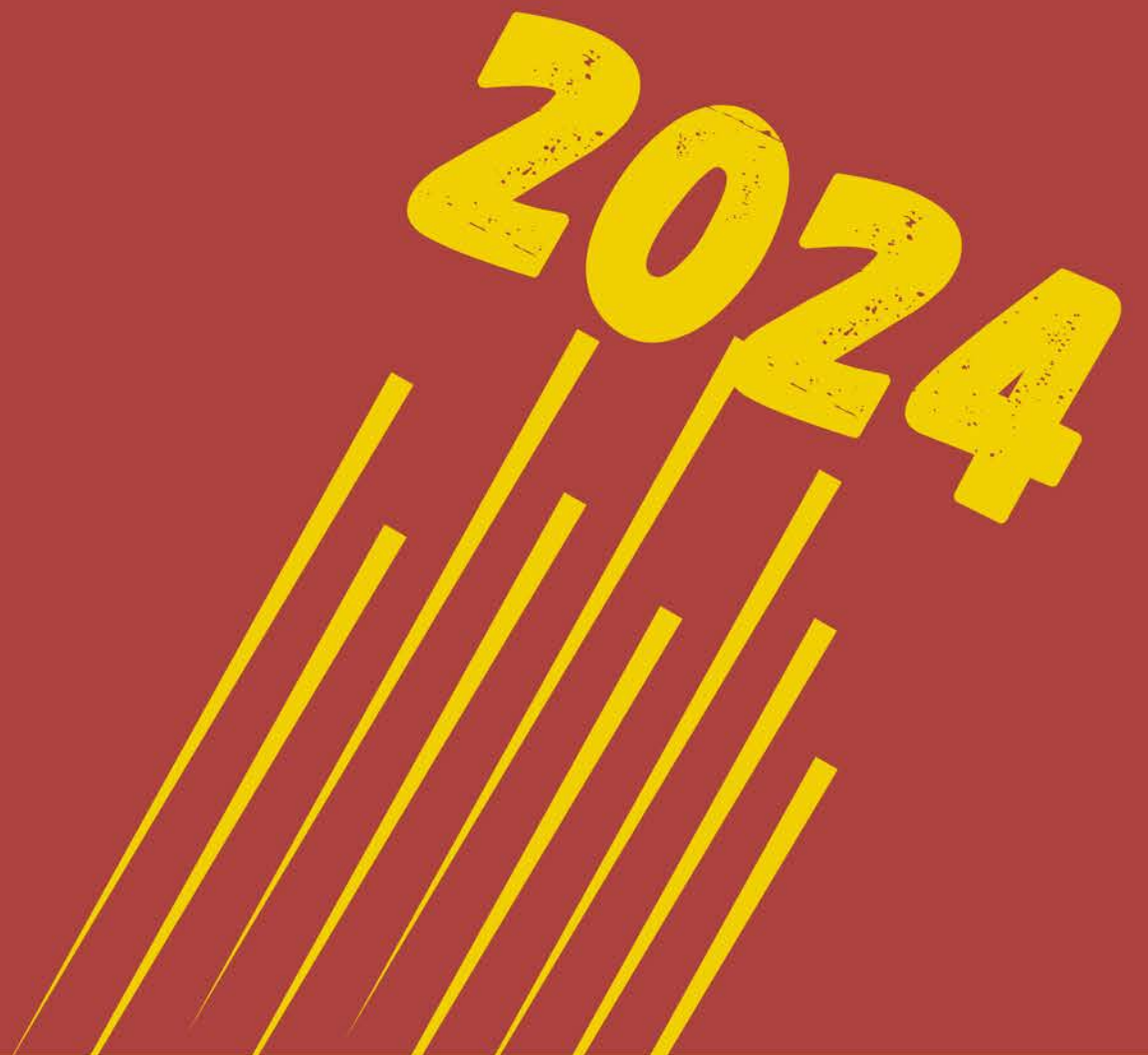
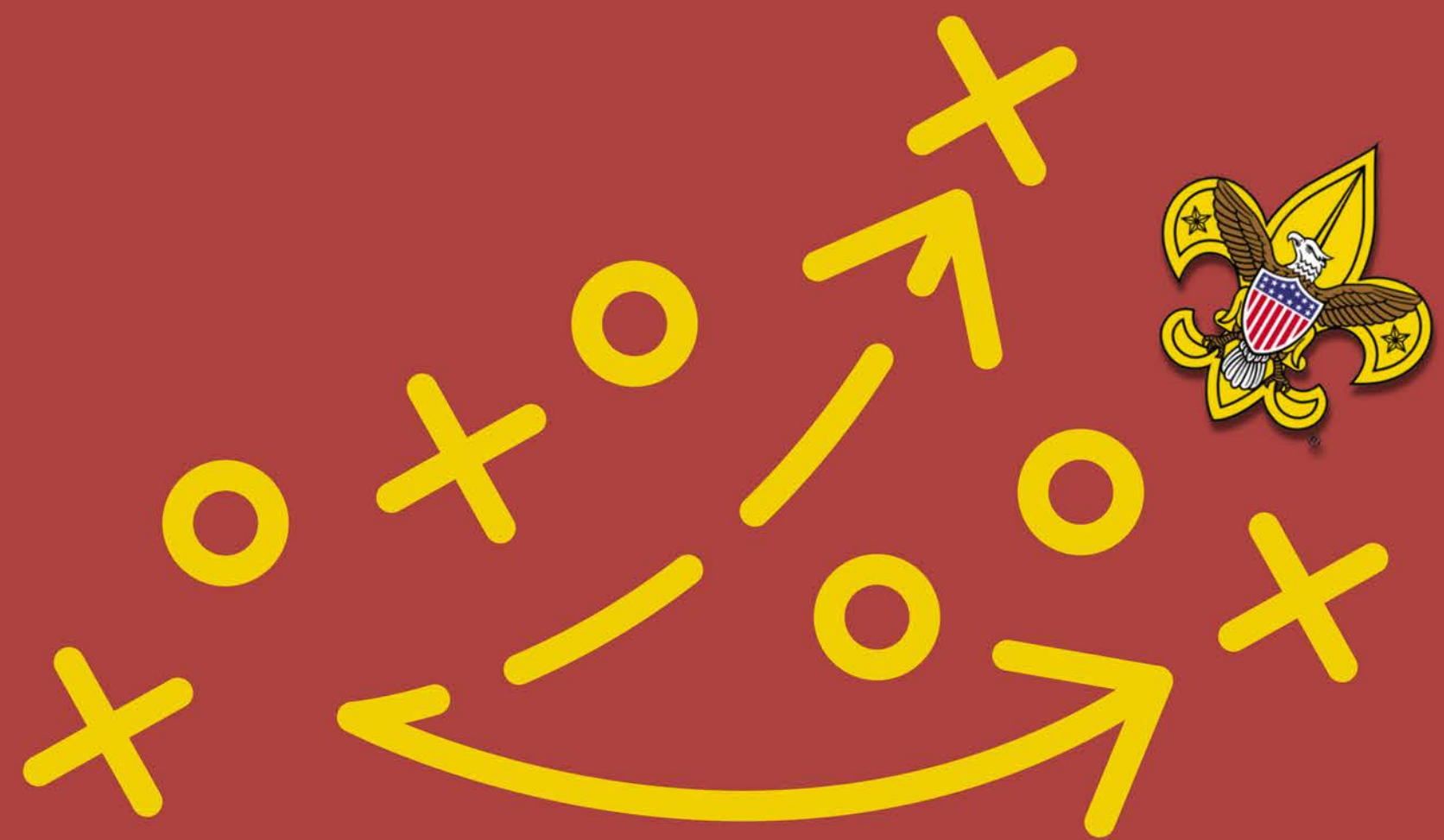
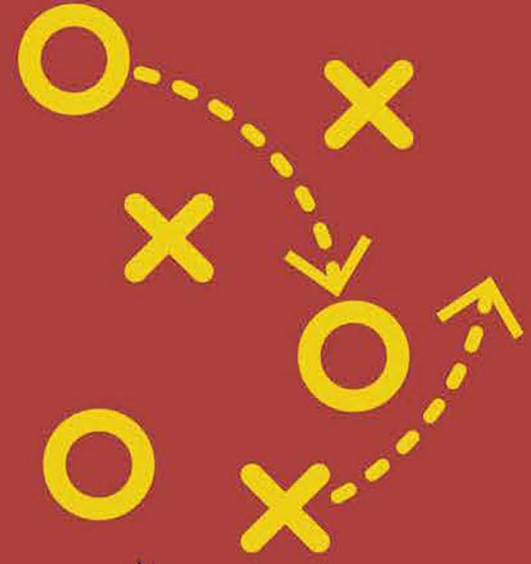


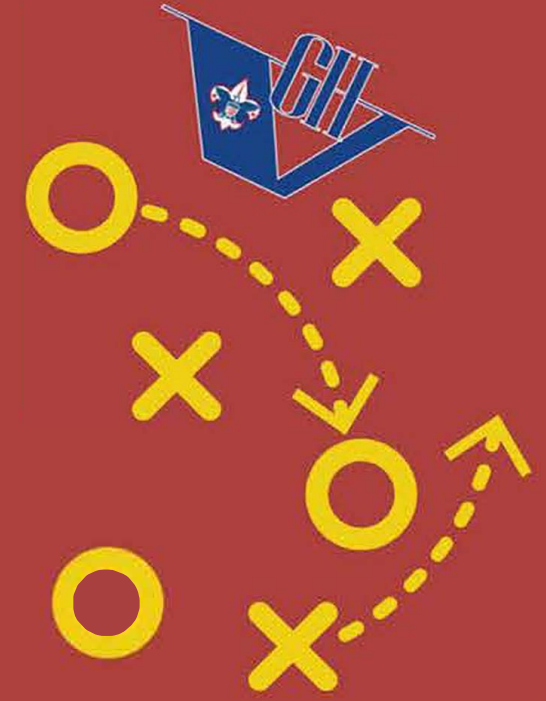
GHV SCOUTS BSA MEMBERSHIP KICKOFF



TONIGHT'S AGENDA



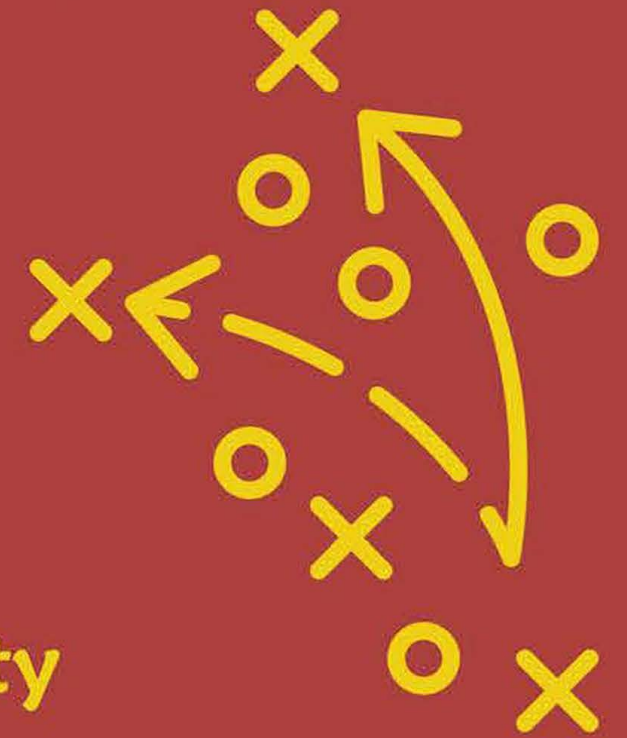
- **Timetable for Spring Recruiting - The Blitz**
- **Recruiting Resources Available**
- **AOL to Scout Transition**
- **Open Discussion**



NEW SCOUT SURVEY RESULTS

Out of 800, 127 responded, 15.88% response rate

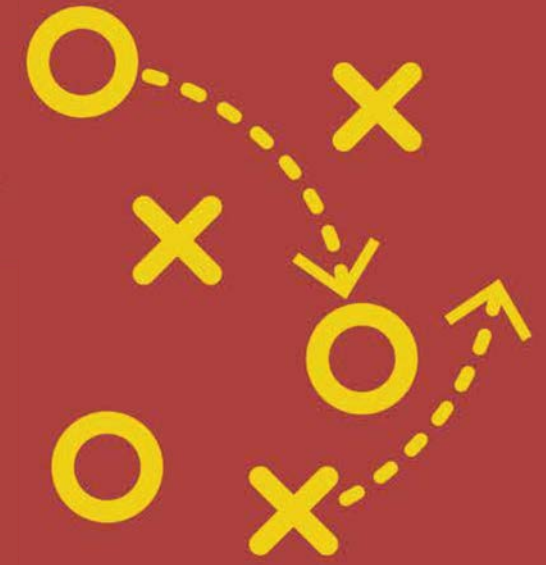
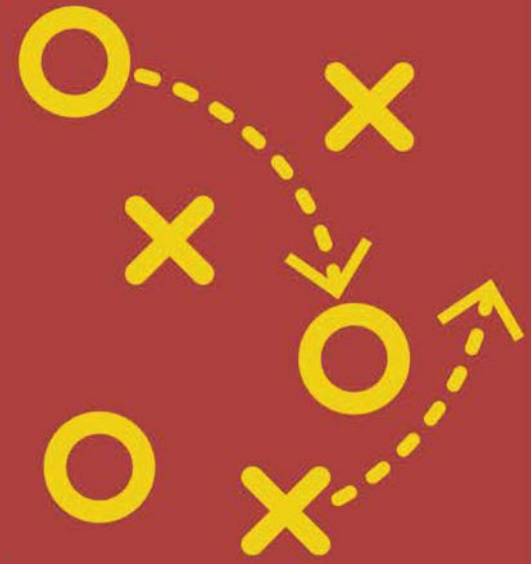
- **What county/school district**
 - All counties responded with 62 different school district
- **How did you hear about Scouting**
 - Word of Mouth (66) Flyers from School (36) Community events (15) Social Media (14) Yard Signs (4)
- **What was your familiarity of Scouting before**
 - 90 out of 127 knew about Scouting before they joined
- **What was their joining experience like**
 - 46 provided feedback with positive remarks, the ease of joining online, the value of the program, and concern about cost



SCOUTS BSA BLITZ



THE TIMELINE



**Merit
Badge
College
March 2nd
2024**

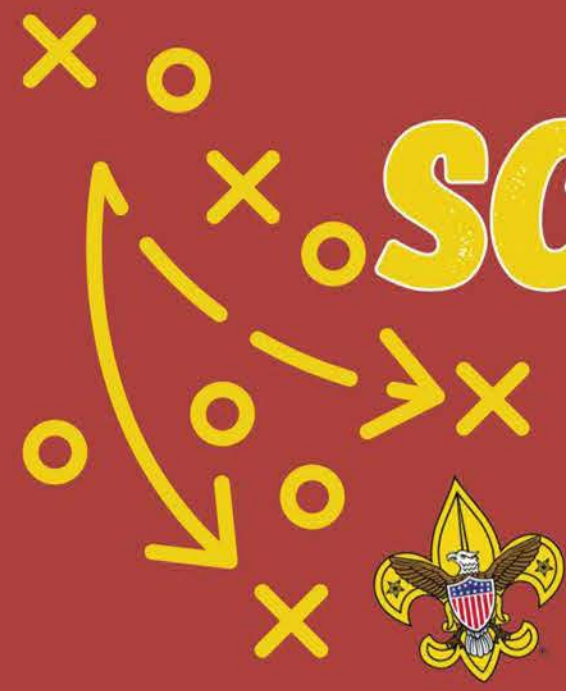
James O'Neill High School
Highlands Fall, NY

Merit Badges Offerings

**Rise of The
Council Camporee**

2024

SCOUTS BSA BLITZ CHECKLIST



1. Set Recruiting Night by March 1st
2. Order flyers by March 8th
3. Host AOL Scouts by March 15th
4. Submit Facebook ad by March 22nd
5. Hand out peer-to-peer cards by March 29th
6. Scouts/Parents promote recruiting night during Spring Break by word of mouth, peer-to-peer cards, facebook
7. Flyers Delivered by April 5th
8. Host Troop Event by April 19th
9. Register new Scouts, transfer AOL by April 26th

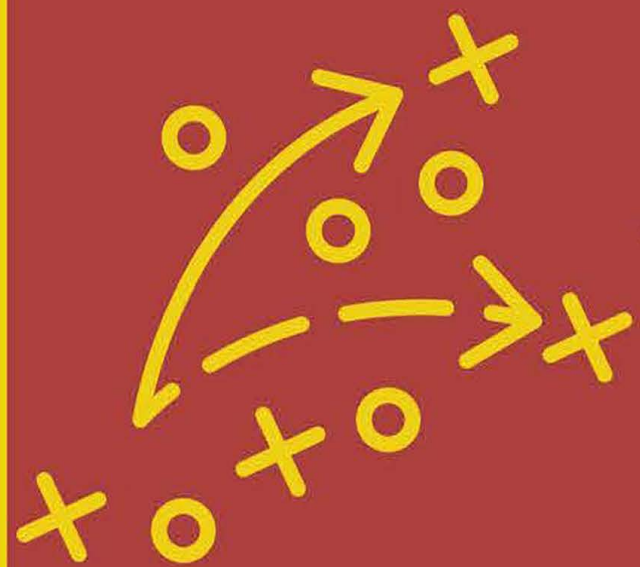


SCOUTS BSA BLITZ REWARD



GHV LIGHT SABER

Who's eligible? New Scouts BSA Scouts, AOL Crossovers, Current Scouts that invited friends, AND must attend Camporee

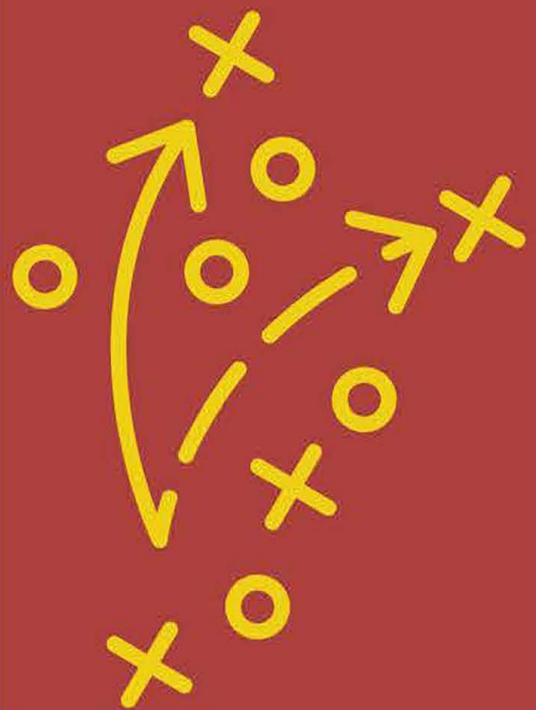


AOL TO SCOUT TRANSITION



BEST PRACTICES

- Help Packs Recruit
- Den Chiefs
- Joint Activities
- Communication
- BeAscout.org
- Troop Visits - parent orientation
- Share Troop calendar
- Invite AOL Scouts to campout
- Work with AOL Den Leaders
- Help Cubmaster plan a meaningful crossover ceremony
- Follow the AOL Program Updates, effective June 1st
- Don't assume they're coming to you!



2024 RECRUITING WEBPAGE

Scan the QR Code for
www.ghvbsa.org/membershipforvolunteers



2024 RECRUITING RESOURCES



WWW.BEASCOUT.ORG

SEARCH FOR SCOUTING IN YOUR NEIGHBORHOOD TODAY



Join Scouts BSA Troop:

PEER-TO-PEER CARDS

For Boys 11 - 17 Years Old GHV.JoinScouts@scouting.org



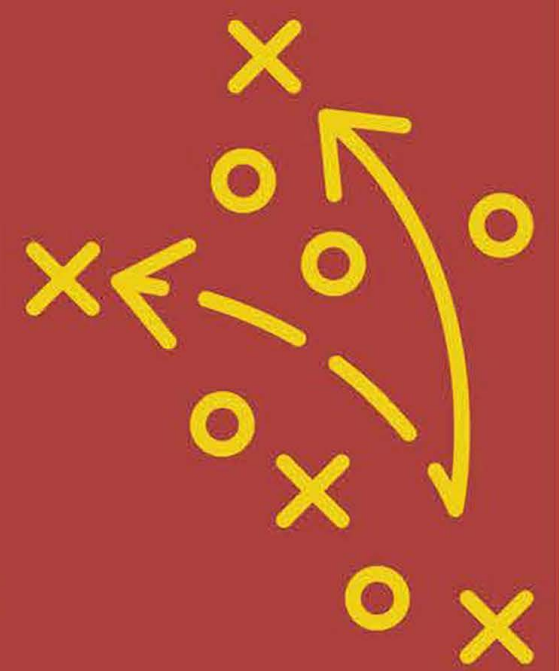
WWW.BEASCOUT.ORG

SEARCH FOR SCOUTING IN YOUR NEIGHBORHOOD TODAY

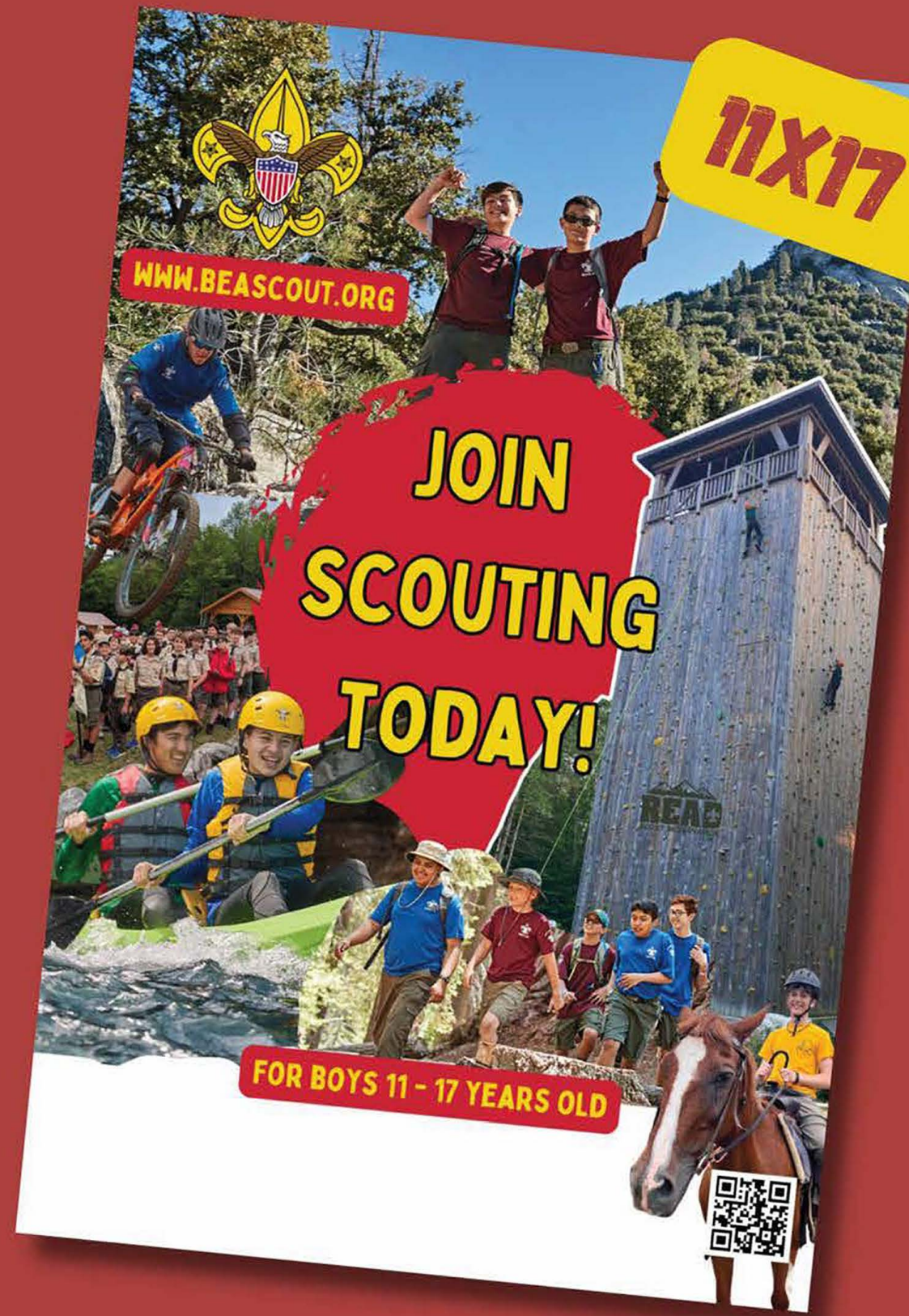
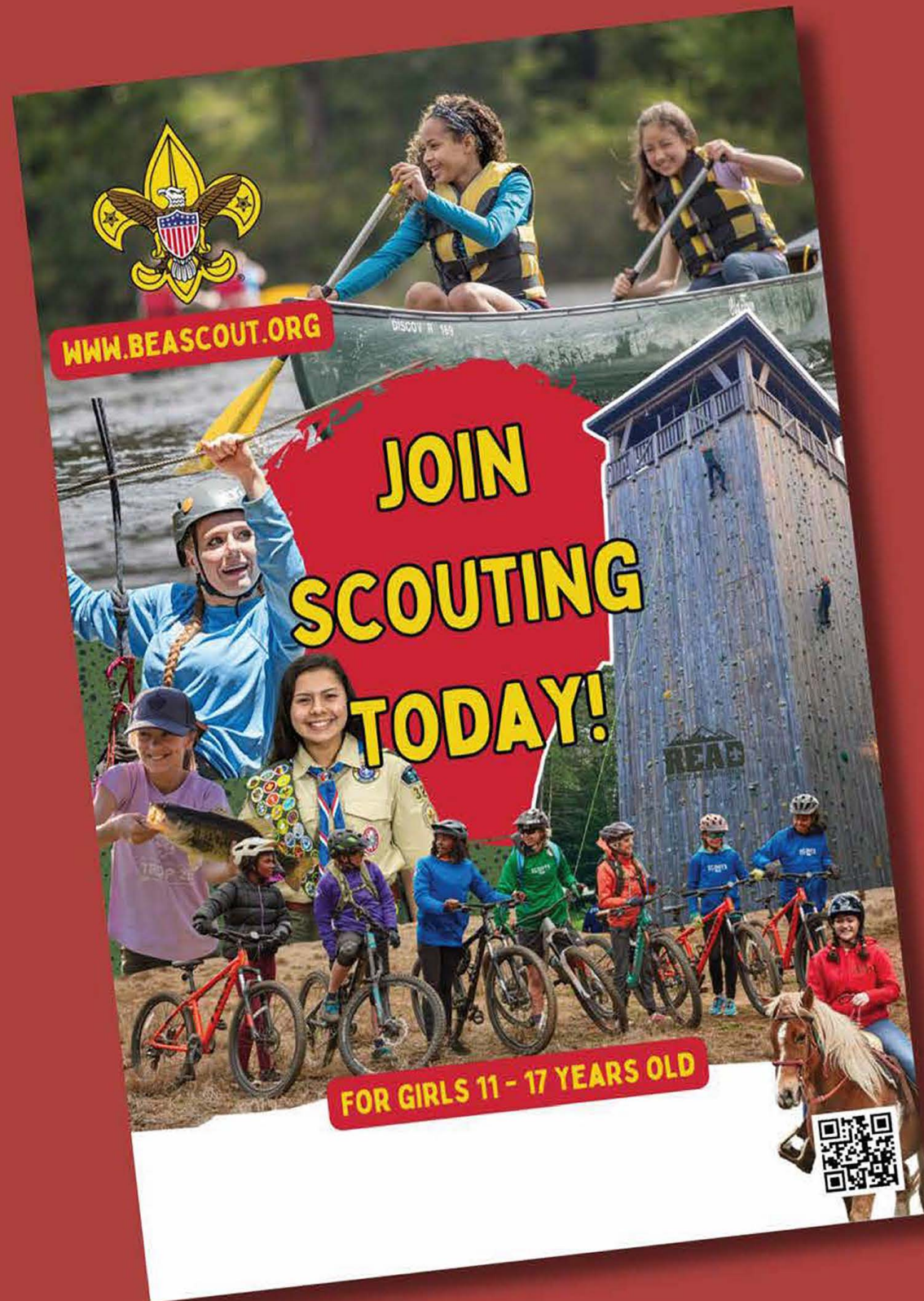


Join Scouts BSA Troop:

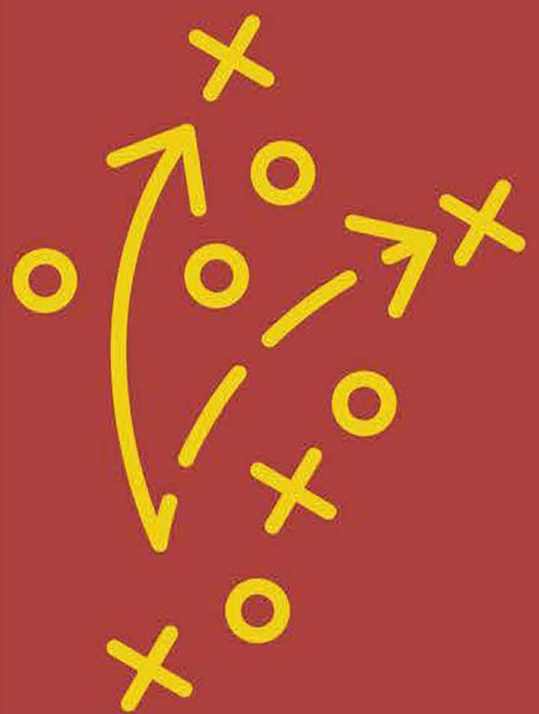
For Girls 11 - 17 Years Old GHV.JoinScouts@scouting.org



2024 RECRUITING RESOURCES



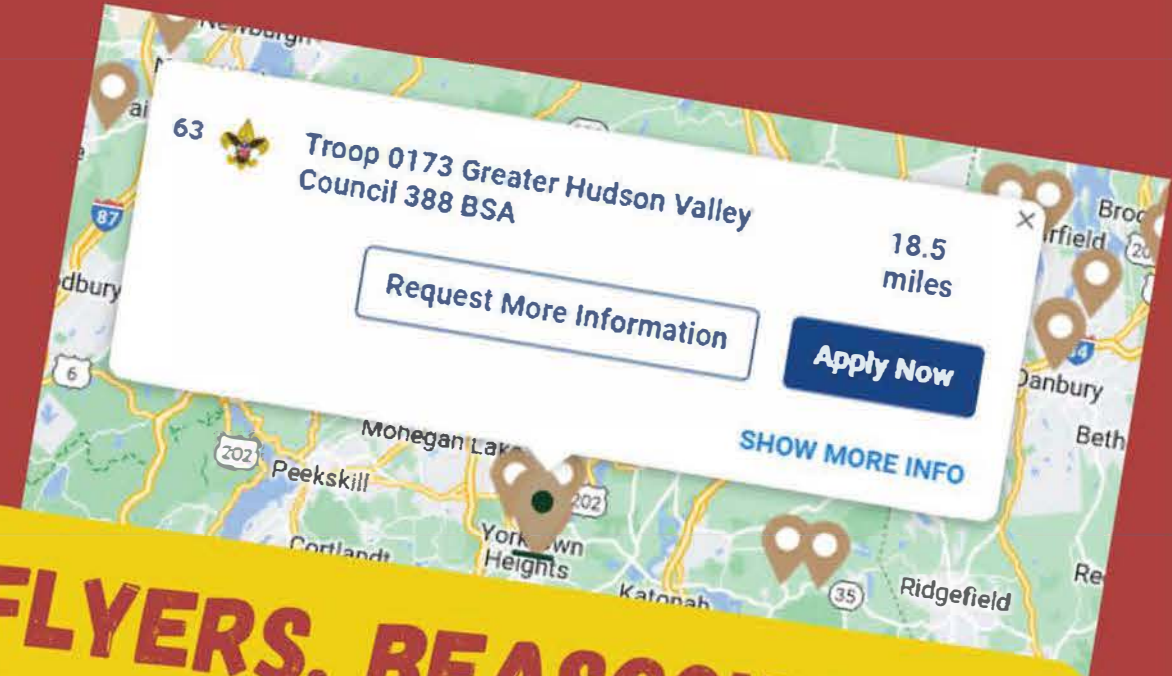
11X17 POSTERS



2024 RECRUITING RESOURCES

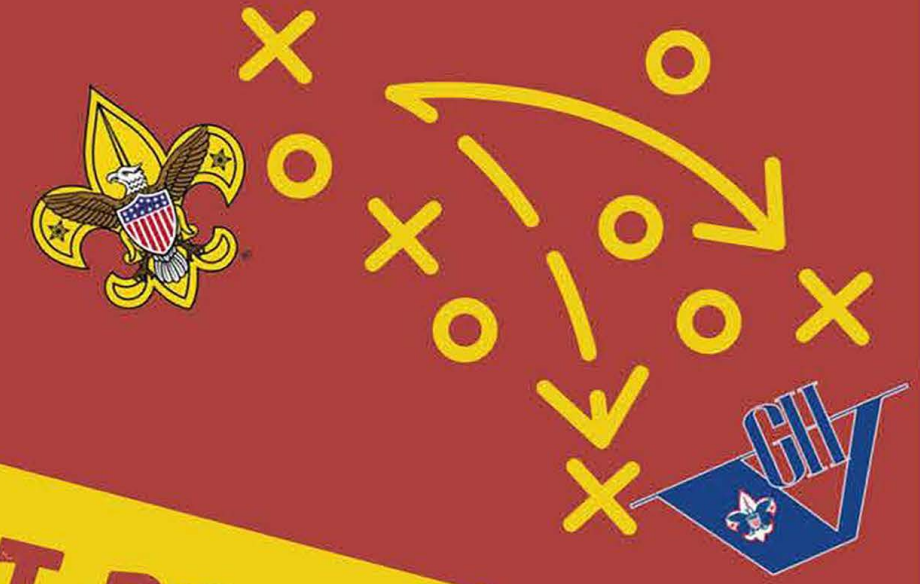


YARD SIGNS, ONLINE ADS, FLYERS, BEASCOUT.ORG

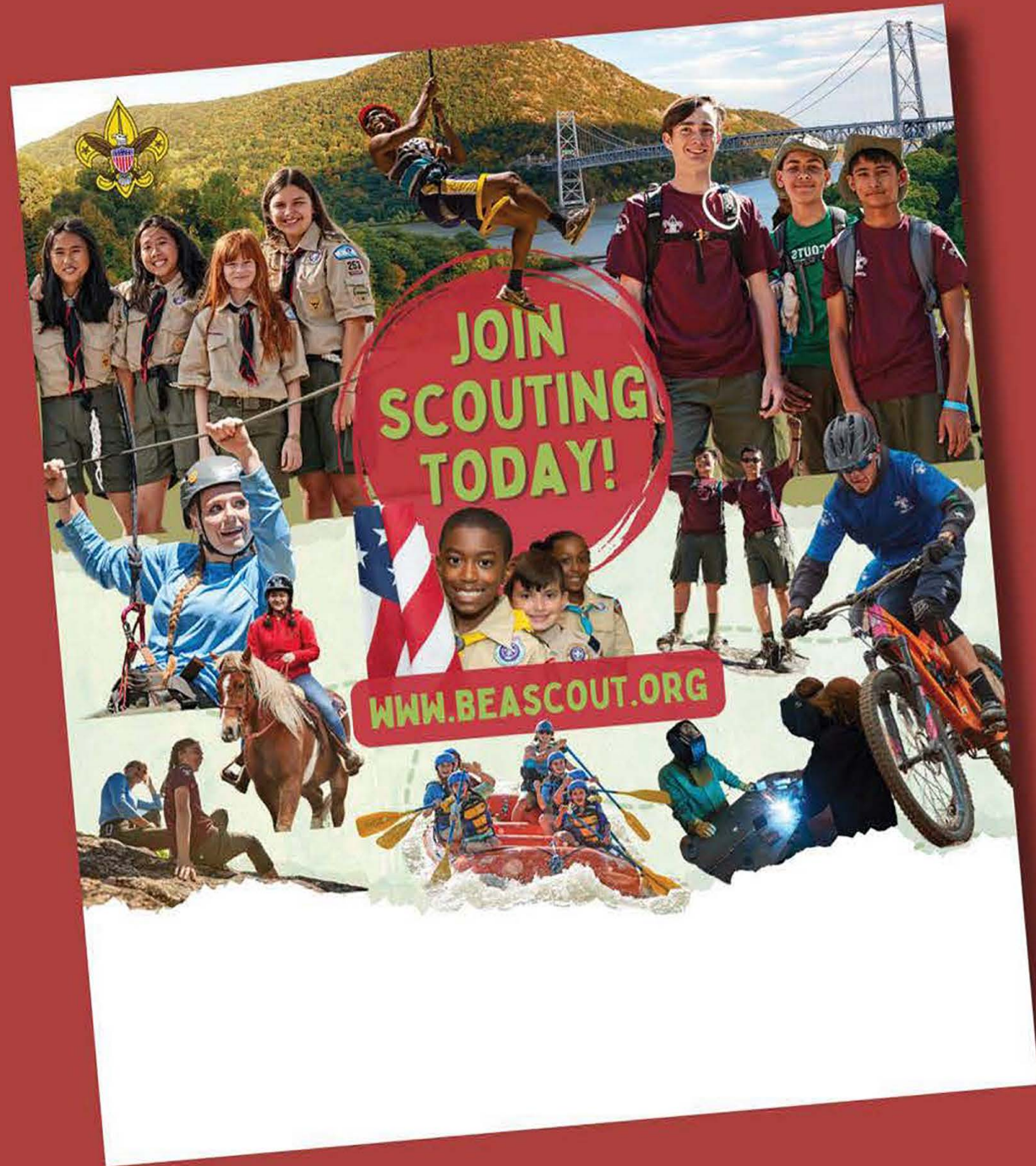


- THIS FRIDAY AT 3 PM**
Cub Scout Pack 154 Open House
Increase Miller Elementary School - Goldens Bridge
Event by Greater Hudson Valley Council, BSA
- MON, SEP 18 AT 6:30 PM**
Pack 2 - Cub Scout Sign Up Night/Open House
Christ's Church, Rye NY - Rye
Event by Greater Hudson Valley Council, BSA
- THU, SEP 21 AT 6:15 PM**
Troop 301 Open House
John Jay High School - Cross River
Event by Greater Hudson Valley Council, BSA
- TUE, SEP 26 AT 7:30 PM**
Scouts BSA Troop 12 Yonkers Open House
40 Convent Ave, Yonkers, NY 10703-2513, United States - Yonkers...
- THIS SATURDAY AT 10 AM**
Eastchester Pack 353's Cub Games!
1820 Midland Ave, Bronxville, NY 10708-6018, United States - Bronxville...
- WED, SEP 20 AT 6:30 PM**
Cub Scout Pack 23 Sign Up Night
RPC Elementary School - Suffern
Event by Greater Hudson Valley Council, BSA
- THU, SEP 21 AT 6:30 PM**
Beacon Pack 1 Sign Up Night
Memorial Building - Beacon
Event by Greater Hudson Valley Council, BSA
- WED, SEP 27 AT 6 PM**
Cub Scout Pack 2019 Sign Up Night!
St. Peter and St. Mary's Church - Haverstraw
Event by Greater Hudson Valley Council, BSA

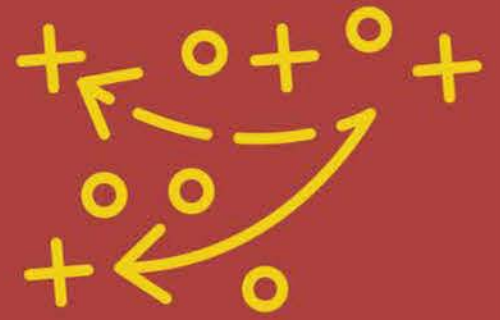
FLYER ACCESS



BEST PRACTICES



FACEBOOK PAGE VS GROUP



BSA Troop 86B & Troop 86G Fishkill

127 likes · 147 followers

[Message](#) [Like](#) [Search](#)


[Posts](#) [About](#) [Mentions](#) [Reviews](#) [Followers](#) [Photos](#) [More](#)

Intro

We are a large, Scout-run Troop of boys and girls. We meet every Mondays at 7pm at St. Denis Church.

Posts

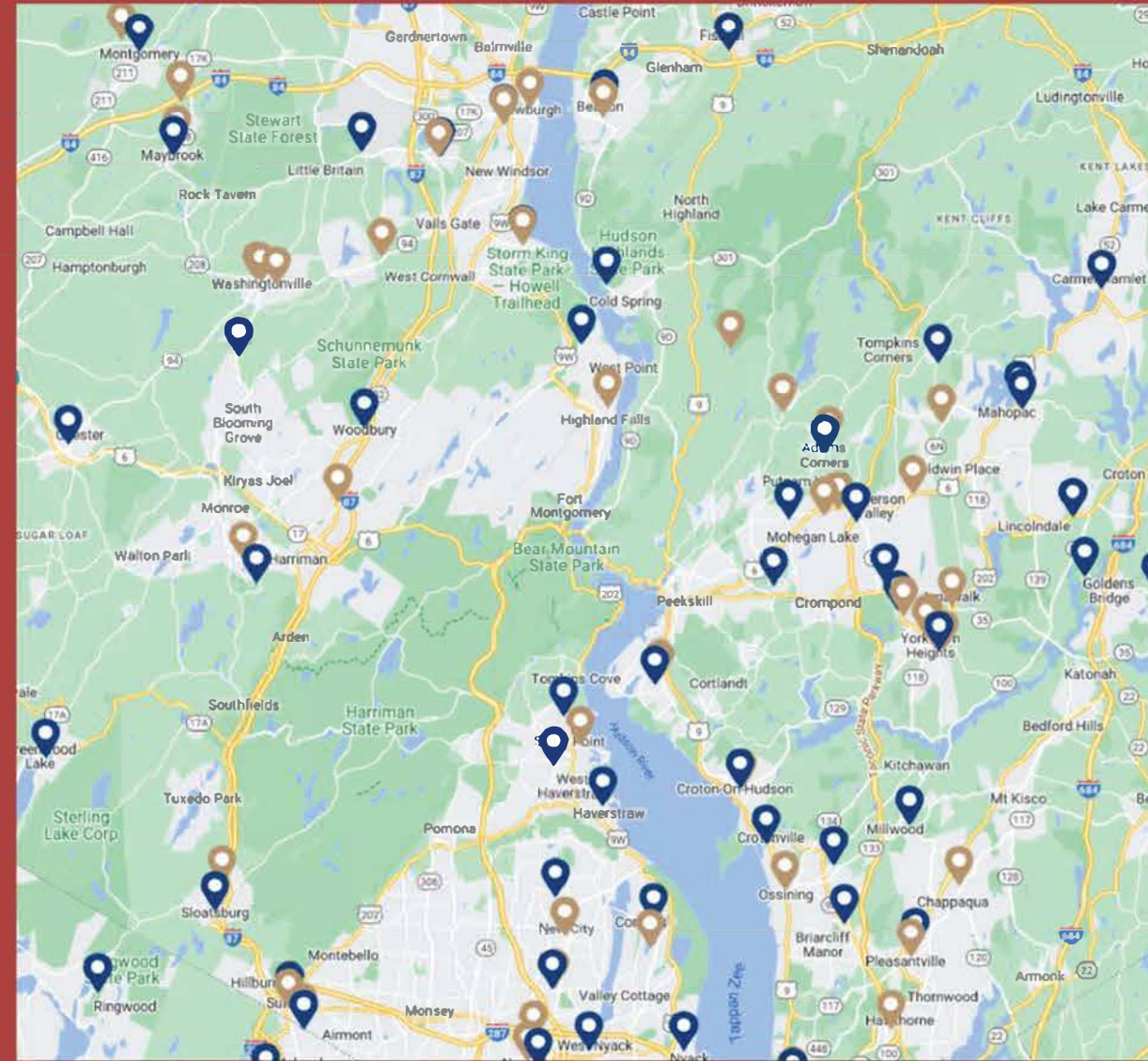
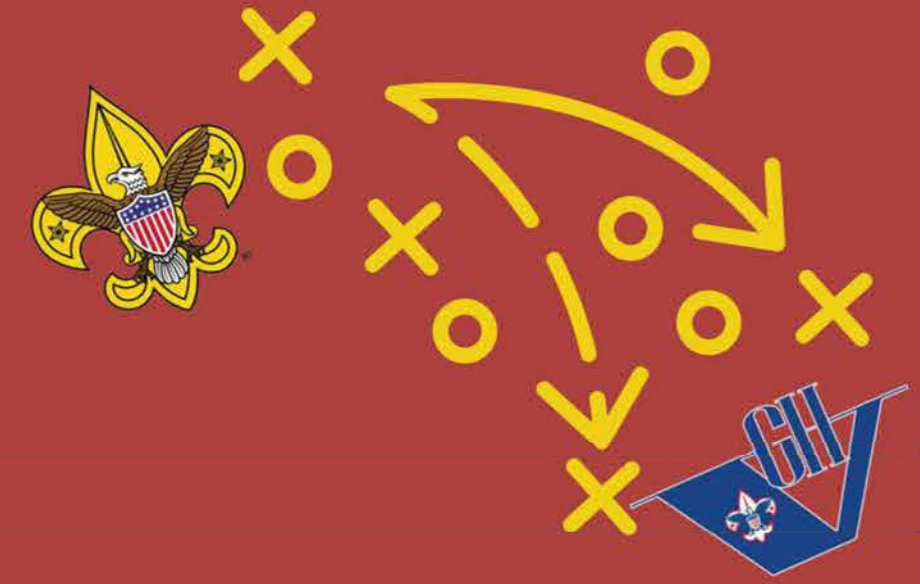
[Filters](#)

 BSA Troop 86B & Troop 86G Fishkill



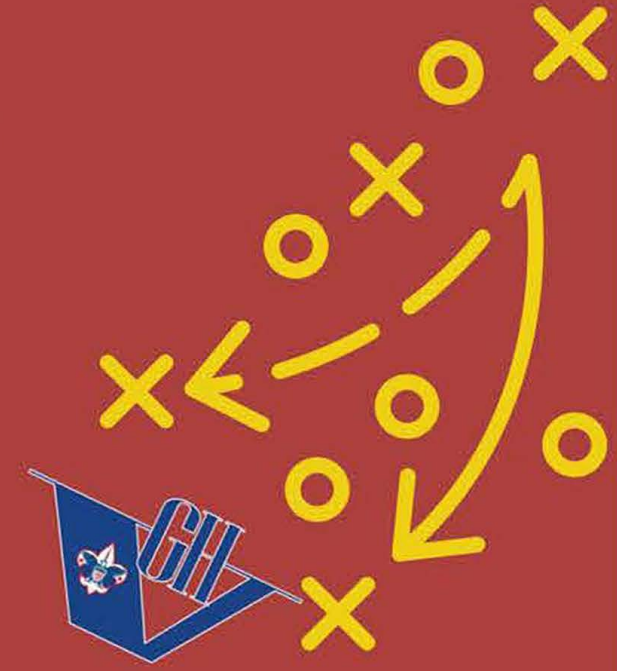
Scan the QR Code for Facebook ad request

NEW UNITS



Scan the QR Code for starting a new unit

SPRING RECRUITING PLAN



February

- Scouting365 Role Out
- Rechartering
- Identify New Unit Prospects
- Cub Leader Meeting
- Scouts BSA Blitz Launch
- Spring Recruiting Flyer
- Scouting Anniversary Marketing

April

- Host Scouts BSA Recruiting Events
- Flyer Delivery 5th Grade
- Contact the “drop list”
- AOL Scout Tracker
- BeAScout Follow up
- Adult Leader Seminar

March

- Develop Fall Recruiting Marketing
- Continue New Unit Prospects
- Flyer Delivery 5th Grade
- Cub Recruiting in Monroe, Yonkers, Middletown, Newburgh
- Scouts BSA Facebook Ads, flyer support

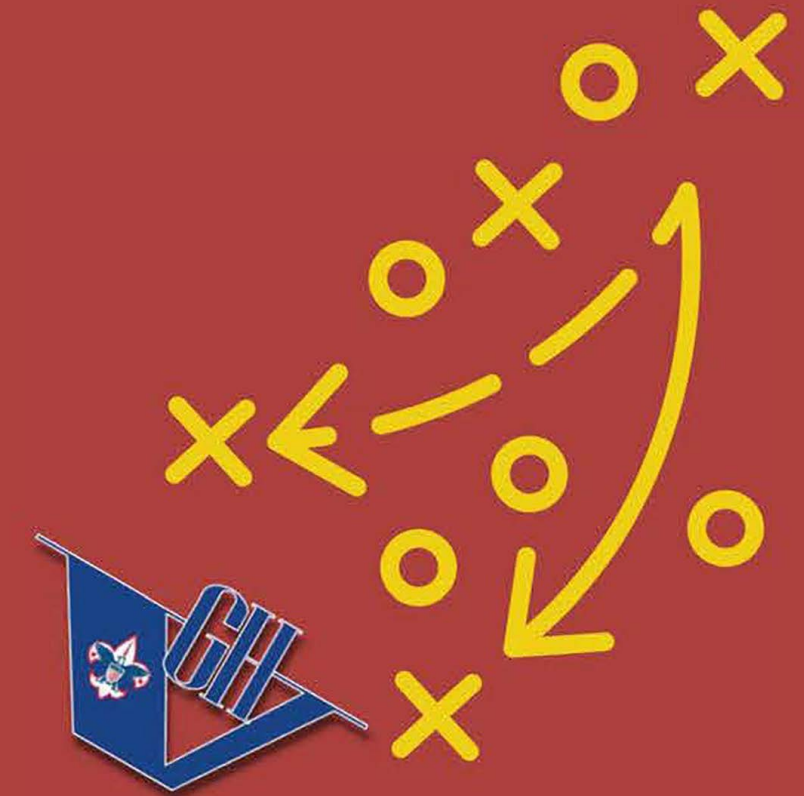
May

- Cub Leader Meeting
- Start new units
- Contact the “drop list”
- AOL Scout Tracker
- BeAScout Follow up
- Free tickets to Family Camp

HOW THE FIELD TEAM CAN HELP



- Recruiting Resource Request:
GHV.JoinScouts@Scouting.org
- Pin Management
- Flyer Requests
- Online Ads
- AOL Tracking
- Cub Leader Contacts
- And More!



THANK YOU!

- **Field Director:** Jon.Whitaker@Scouting.org
- **Field Manager for Rockland & Hud-Del Districts:** Kimberly.Gifford@Scouting.org
- **Field Manager for Algonquin & Mohican Districts:** Eric.Louis@Scouting.org
- **Field Manager for Dutchess, Muscoot & Manitoga Districts:**
Liam.Montgomery@Scouting.org

